

Online Print Summit 2026: “Re:Inventing Print for the On-Demand Era”

The Online Print Symposium evolves into the Online Print Summit // New location: Alte Kongresshalle // New event concept increases the density and depth of topics // OPS motto: “Re:Inventing Print for the On-Demand Era” // OPS website is online – ticket sales have started



Image: Online Print Summit

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With a greater focus on key topics, increased expertise, and enhanced value, the Online Print Symposium will become the Online Print Summit in 2026. With a new name, expanded concept, and new location, the most important event in the European online printing industry will underscore its international status as a summit meeting for decision-makers, innovators, and investors. In addition to the proven conference with market analyses and trend forecasts, the program on 12 and 13 March 2026 will feature exclusive C-level classrooms, executive briefings and the Mind-on-Tap Stage for the first time. More information about the new formats can be found on the OPS website, where ticket sales have just started.

The new venue – the Alte Kongresshalle in Munich – offers space and, quite literally, enough room for an expanded and attractive Online Print Summit 2026, which will be held under the motto “Re:Inventing Print for the On-Demand Era.” Among the new event formats developed by the organizers, zipcon consulting and the Printing and Media Associations, are the C-Level Classrooms as well as the Executive Briefings.

In-depth topics with high practical value

While the C-Level Classrooms focus primarily on strategic issues for executives and decision-makers, the Executive Briefings concentrate on solution-oriented, hands-on sessions with the partners of the Online Print Summit. Both new formats will take place as complementary elements to the OPS Conference. In addition to the conference, all participants can register for a total of three C-Level Classrooms and nine Executive Briefings.

The new Mind-on-Tap Stage provides a modern and open discussion forum in the foyer of the Alte Kongresshalle. On a small stage, the topics of the day will be reflected upon, contextualized, and discussed in a relaxed atmosphere – with participants invited to contribute directly and bring forward their questions.

From Symposium to Summit: More space for dialogue and innovation

“Since 2013, the OPS has evolved from a German-speaking industry gathering into an international must-attend event for decision-makers in the printing and media industry. Now comes the next logical step: with the summit concept, we are placing an even stronger focus on exchange at eye level. With the new formats, we are setting targeted strategic impulses, providing practice-oriented knowledge with real depth, and fostering dialogue between market leaders, newcomers, creators, and investors,” explains Bernd Zipper, Founder and CEO of zipcon.

“At the same time, the core of what has made the OPS the leading event of the online print industry over the years remains intact,” adds Jens Meyer from the Printing and Media Association. “The conference itself, with keynote speeches from top-class speakers, start-up pitches, and ample space for networking, will continue to be a cornerstone. But we have also seen that the needs of our participants are changing. That is why, with the new summit concept, we are creating a platform that goes far beyond the traditional congress experience. More space, more exchange, more inspiration – this is our response to the dynamic transformation of an industry that is evolving faster now than ever before.”



The Online Print Summit Kicks Off the Evening Before

Despite all the innovations, the Online Print Summit 2026 will once again begin with a joint opening on the evening before the conference. What was previously an insider get-together will now become the evening event “Cheers & Thoughts.” Before the networking evening begins, Bernd Zipper and Jens Meyer will welcome participants in an initial session on the Mind-on-Tap Stage in the foyer of the Alte Kongresshalle, launching the Online Print Summit 2026 with a relaxed opening talk.

With the evening event “Connect & Celebrate – The Night of Visionaries & Changemakers,” networking remains one of the most important elements of OPS 2026. Live music, a shared dinner, and a casual atmosphere provide the perfect setting to forge new contacts and strengthen partnerships before the OPS program continues the next day.

Ticket Sales Are Open, New Website Is Live

All key information about the program, the venue, and partnership packages can be found on the new website at www.online-print-summit.com. Ticket sales have also officially started – with another welcome surprise: OPS tickets for 2026 are priced lower than in previous years.

The Industry Begins Its Discussions in the App Well Before 12 March

Act fast: anyone securing their OPS ticket now will immediately gain access to the exclusive Online Print Summit Community within the event app. There, participants will be the first to receive updates on speakers, partners, and start-ups – and have the opportunity to network with peers across the industry. The app serves as a forum for discussions on the most relevant topics in the sector, while also acting as the central hub for participants to organize and personalize their individual schedules.

“The Online Print Summit remains the showcase for the most important developments in our industry – only now it is even more focused, more international, and even more practice-oriented,” the organizers emphasize. “With the new website and the launch of ticket sales, the starting signal has been given for an event that will set new standards.”

The organisers

zipcon consulting GmbH is a global consulting company for the communications, print and media industry with a focus on online print and digital transformation. The company sees itself as an independent and comprehensive technology and strategy consultant. zipcon also produces market studies and various case studies for e-business print, mass customization and multichannel publishing. Leading companies in the online print industry rely on the expertise of this company. www.zipcon.de

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